

2011 European CWG Conference

Cologne, Germany

May 8 - 11, 2011

"eCommerce in a Social Society"



The European CWG Conference is scheduled to begin on Sunday, 08 May 2011 with a [Meet and Greet](#) followed by 3 full days of presentations beginning Monday morning and ending on Wednesday afternoon. For those who have not attended a CWG Conference, you need to put this one on your schedule, now.

After the success of our Marco Island Conference in October, the CWG is expanding the presentation offerings to include a German language track, a SAP usability testing track and a particular focus on SAP updates, customer presentations and partner solutions.

In the recent North American conference, there was an emphasis on learning with presentations oriented to the novice and also to the more experienced VC/IPC professional and this theme will be continued. There were and will be presentation sessions where you will be able to ask questions of experts and an experiment in presentations resulted in a success where SAP VC and IPC users submitted questions in advance and these questions were answered during the presentations.

There will be at least one additional presentation track, possibly two and there is SAP VC Modeling training scheduled after the conference and is available for conference attendees.
